

Connecting Healthcare IT



**conhIT**

14-16 April 2015





## conhIT 2015

### Shaping the future of Health IT together

Information Technology is an essential element in sustainable, modern healthcare. It creates efficiency, effectiveness and transparency for everyone involved and facilitates cross-sector healthcare with a focus on the patient. ConhIT is an industrial fair, congress, and academy with a variety of networking events.

From 14 to 16 April 2015 manufacturers, users and representatives from the political and scientific communities find out about the latest industry developments, share information and learn from each others' experiences at conhIT.

The full range of Health IT is presented at conhIT. In 2015 more than 360 international exhibitors will present their products and services an conhIT. 6,495 trade visitors intensified their business contacts and expanded their knowlege in 2014. With these numbers conhIT proved again to be the leading Health IT event in Europe.

Make sure you are in Berlin next spring when the slogan will again be "Connecting Healthcare IT".

We look forward to welcoming you.



## Industrial Fair

### Marketplace for Health IT

At conhit the entire range of Health IT products and services will be on show on an area occupying more than 13,500 square metres.

359 international exhibitors – amongst them all market leaders – exhibited their products and services at conhit 2014.

#### Exhibition profile

- Software for hospitals, rehabilitation clinics and care homes
- IT solutions for medical practices, laboratories and radiographers
- Hardware and IT infrastructure
- Communication solutions
- Telemedicine solutions
- Archiving and documentation
- IT consultancy
- Medical engineering (meets IT)
- Mobile Health
- Networked buildings systems
- Outsourcing
- Quality and knowledge management

All the leading market players will be represented at the Industrial Fair. Combined stands from Austria, Denmark and Switzerland as well as themed areas, such as mobile health ZONE, will round off the event.

Guided tours of the Industrial Fair focusing on individual Health IT topics will provide information on exhibitors' products and services.



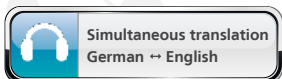
## Congress

### Shaping the future with Health IT

In three daily and parallel held conhIT congresses experts report about news and trends in Health IT. The Lectures are designed interactively to provide space for an lively exchange between speakers and listeners. The Congress is accomplished by the industry associations BVMi e. V., gmds e. V. and bvitg e. V. with content consultation of ALKRZ and KH-IT e. V.

#### All topics at a glance

- Ambient Assisted Living
- Big Data
- Current legislation: Intelligent framework or necessary course correction?
- Empowering patients
- Future tasks of hospital IT
- Health data and Social Media
- Health telematics and value added services
- Increasing the efficiency of process support by IT
- Innovative Healthcare IT
- Innovative IT solutions
- IT in nursing
- IT strategy and IT service management
- Medical Documentation
- MIT – Networking of medical engineering and IT in hospitals
- Mobility in patient care
- Networked hospital IT-architecture
- Telemedicine
- Value contribution of IT in the hospital





## Academy

### Expanding knowledge

Together with experts, developers and users create concrete solutions and innovative strategic approaches to current questions around Health IT in the four interactive seminars of the conhIT Academy:

- Usability on mobile systems
- Order data processing
- IT Risk Management
- Medication processes in hospitals

The academy seminars are in German language only.

## Networking

### The industry's information exchange

In addition to the Industrial Fair, Congress and Academy, visitors and exhibitors will have many other opportunities to exchange information, discuss ideas and negotiate business deals. The programme of afternoon networking events is wide ranged and diverse.

- Discussion forums and round tables
- Forums of individual associations
- Guided tours of the fair and excursions to hospitals
- Focus Healthcare IT (topic-specific forums)
- conhIT party and get-togethers
- conhIT career services

The detailed programme will be online available from January 2015.



## conhIT 2015

### Industry partners

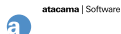
#### GOLD partners



#### SILVER partners



#### BRONZE partners





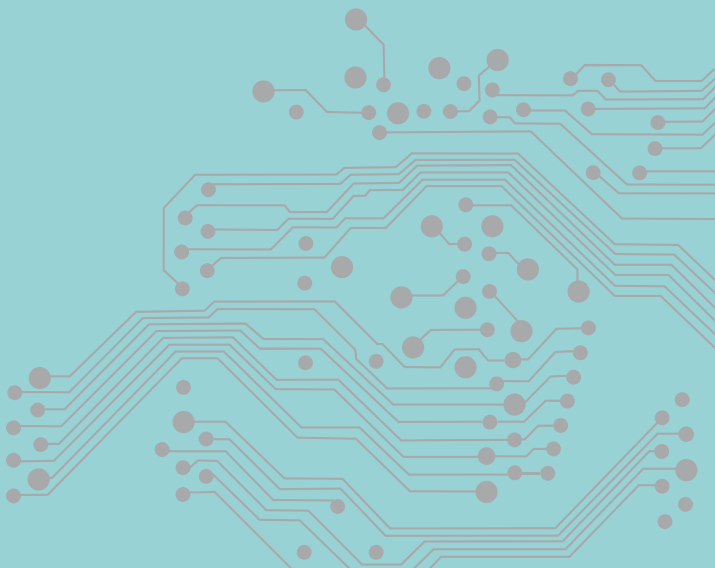
## Welcome to Berlin

A city with its own individual flair

Berlin is recognized as a leading venue for major international events in the worlds of politics, business, science and the arts. You too can benefit from the dynamic atmosphere of this city and from the access it provides to ministries, associations, professional organizations and companies.

Berlin is an exciting place to be, fascinating its visitors with a rapidly changing skyline and an unrivalled range of cultural and culinary attractions.

Berlin, with conhIT, is the place to be!



# conhIT 2015

## Overview

### Dates/Hours

14 – 16 April 2015

### Academy:

9 a.m.–1 p.m.

### Congress:

9.30 a.m.–1 p.m.

### Industrial Fair and

### Networking:

11 a.m.–6 p.m.

### Venue

Berlin Exhibition Grounds

(Berlin ExpoCenter City)

Halls 1.2 to 4.2

### Entrance

South Entrance (Jafféstraße)

### Public Transport

S-Bahn station “Messe Süd”

### Parking

P17 and P18

(Gate 25, Jafféstraße)

### Tickets

Get your free fair ticket online from November 2014 until 6 March 2015.

More details about prices and special terms can be found at

[www.conhit.com](http://www.conhit.com)

[www.conhit.com](http://www.conhit.com)

### Organizer

Messe Berlin GmbH

Messedamm 22

14055 Berlin

Germany

### Sponsor

German Association of Healthcare

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