



EUROPEAN COMMISSION
ENTERPRISE AND INDUSTRY DIRECTORATE-GENERAL

SMEs and Entrepreneurship
SME Access to Markets

Brussels, 11 NOV. 2014
ENTR.D2/PW

**Subject: Request for your cooperation
Evaluation of the impact of the Enterprise Europe Network**

Dear Sir or Madam,

The European Commission, through its Directorate-General Enterprise and Industry (ENTR), has commissioned a consortium, led by Technopolis Group, to carry out the **final evaluation** of the impact of the **Enterprise Europe Network** on the Commission's behalf. The goal of the study is to reach a detailed understanding of the current value of the Enterprise Europe Network and of the possibilities for the Enterprise Europe Network to improve its services in the future.

The focus of the study is on the evaluation of:

- the immediate impact of the Network on its clients (i.e. small and medium-sized enterprises – SMEs);
- the impact of SME feedback on EU policy making;
- the added value of the Network for SMEs and how to improve.

The input from the SME community in Europe is crucial in this evaluation to ensure a strong match between the needs of the SME community and the services of the Enterprise Europe Network.

You have been identified as an **SME** that can provide valuable feedback on the Enterprise Europe Network, and have therefore received a request to participate in an **interview, survey and/or case study**. For you, as an SME in Europe, this is a unique opportunity to directly provide feedback on European policy in the domain of SMEs and Entrepreneurship.

We would therefore **highly appreciate if you could contribute** to this evaluation exercise, via participation in any interview, survey and/or case study for which the study consortium will contact you. The information you provide will be handled in a secure and confidential manner. The final results of the study will be made public on the European Commission's website.

Any questions regarding the evaluation can be answered by the project coordinator, Derek Jan Fikkers, (derek.jan.fikkers@technopolis-group.com).

Yours sincerely,

Peter Wragg