



PARTICIPATE AT SPECIALIZED CONFERENCE ON **CLUSTERS AND BUSINESS MATCHMAKING** AND LEARN ABOUT **NEW BUSINESS MODELS** THAT CAN SIGNIFICANTLY IMPROVE THE INDUSTRY.

# DUBROVNIK

(Croatia)

Sheraton Dubrovnik  
Riviera Hotel

# 2017

10-11 April

## SPECIALIZED CONFERENCE

# CLUSTERS - TOOLS FOR ENHANCING COMPETITIVENESS

Join us in **DUBROVNIK** on **10-11 April** and meet with **cluster practices, experiences and policies** in **South-East European region and EU**.

## Tools for Enhancing Competitiveness

### Thematic Highlights:

- Functioning of the cluster competitiveness
- Characteristics of business and production clusters
- Top down or bottom up approach in establishing clusters
- Methodology for measuring the success of clusters
- Role of local and regional government in the work of clusters
- Importance of cluster managers and clusters management

### Moderator:

**Mislav Togonal,**  
Croatian Television, editor



### PARTICIPATION FEE: 65 EUR

\*Price for participation includes: participation, working materials, refreshment, lunch, workshops. Prices are calculated in HRK on the day of payment. VAT of 25% is additionally charged.

### REGISTER AT:

#### Croatian Wood Cluster

Kršnjavoga 1, 10000 Zagreb, Croatia  
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Fax: +385 1 63 29 113

E-mail: [info@drvniklaster.hr](mailto:info@drvniklaster.hr)

[www.drvniklaster.hr](http://www.drvniklaster.hr)

### PRICE OF ACCOMMODATION: 93 EUR

\*For conference participants favorable accommodation prices are ensured at the Sheraton Hotel. Price refers to a single room with breakfast. Please reserve accommodation directly to [mice@drh.com.hr](mailto:mice@drh.com.hr) / Tel: +385 (0) 20601384

ORGANIZER



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