



## PRECONFERENCE ACTIVITY

9.00-11.00 STUDY VISIT: City of Dubrovnik Development Agency (DURA) - Experiences in Implementing Cluster Practices in the Dubrovnik-Neretva County and City of Dubrovnik

## DAY ONE (10 April, Monday)

12.00-12.30 Registration

12.15-12.30 MEDIA STATEMENTS

### 12.30-13.00 OPENING /WELCOME SPEECH

Organizer: Croatian Wood Cluster (2')  
Host: Dubrovnik-Neretva County (2')  
Partner: Agency for Investments and Competitiveness (2')  
Regional partner: House of Clusters, Serbia (2')  
Partner: University of Dubrovnik (2')  
Patron: Croatian Government - Ministry of Economy (2')  
Patron: Croatian Government - Croatian Parliament (2')  
EU institutions: EU Cluster Observatory (2') (tbc)  
OPENING: European Parliament (2') (tbc)

### 13.00-14.00 PLENARY SESSION I - KEY NOTE PRESENTATIONS FROM BRUSSELS / CLUSTERS IN EU POLICIES

PRESENTATION: *European Strategic Cluster Partnership and European Cluster Panorama 2016* (10')  
PRESENTATION: *Clusters and Entrepreneurship in Support of Emerging Industries* (10')  
PRESENTATION: *Circular Economy - New Opportunities for Cluster Support* (10')  
Mini panel discussion (20')

### 14.00-15.00 PLENARY SESSION II / GLOBAL ECONOMIC TRENDS AND CLUSTERING

PRESENTATION: *Clusters in the IV Industrial Revolution and Digital Age* (10')  
PRESENTATION: *Importance of Clusters in Promoting Environmental and Ecological Entrepreneurship* (10')  
PRESENTATION: *Big data: Raw Material Efficiency and New Business Models Based on Interdisciplinary Approach* (10')  
Mini panel discussion (20')

### 15.00-15.50 PLENARY SESSION III / CLUSTERS IN NATIONAL POLICIES AND STRATEGIES

PRESENTATION: *CLUSTERS IN NATIONAL POLICIES AND STRATEGIES* (10')  
PRESENTATION: *Use of Clusters in Fostering Entrepreneurship and Promoting Excellence* (10')  
PRESENTATION: *Need for Bio-based Clusters and Creating Innovative Business Environment* (10')  
Mini panel discussion (20')

15.50-16.00 Joint photography

16.00-16.30 Break - Refreshments

### 16.30-18.30 WORKSHOP I / SOUTH-EASTERN CLUSTER NETWORK BENCHMARK

*Organizational form of the business clusters and clusters of competitiveness; Measuring success of the clusters; Involvement of clusters in industrial sectors;*

### WORKSHOP II / CLUSTER MANAGEMENT EXCELLENCE

*Establishment and funding of cluster initiatives; Involvement in local and national policies; Membership in national and European cluster associations;*

### WORKSHOP III / KEY ROLE OF CLUSTERS AND CLUSTER THEORY

*Dostupna literatura i znanstveni radovi; model talijanskih industrijskih distrikta i kooperacija; uloga M. Portera u promociji klasterizacije; R&D projekti; edukacija i stjecanje novih industrijskih znanja;*

18.30 Plenary part / End of the first day

19.30 OPTIONAL: Boat excursion to Dubrovnik

## DAY TWO (11 April, Tuesday)

9.00-9.15 Report on the first day of the conference / FILM 10'

### 9.15-10.00 PLENARY SESSION IV / INTERNATIONALIZATION OF CLUSTERS

CASE STUDY: *ICT Clusters - Successful Example of Widespread Global Projects* (10')  
PRESENTATION: *Innovations and Cross-Sectoral Projects in International Markets* (10')  
PRESENTATION: *International Funding: Options to Increase Funding of Clusters through International* (10')  
Mini panel discussion (20')

### 10.00-11.00 INTERACTIVE VOTING SESSION / TESTING THE KNOWLEDGE OF CLUSTERS AND MUTUAL COOPERATION: OUTCOMES OF CURRENT CLUSTERIZATION

*Leading cluster managers and representatives of the academic community present cluster initiatives, realized projects and their specific features. The audience comments and evaluate projects. Top rated project and cluster managers in SEE will be given an award.*

11.00-11.15 Break

### 11.15-12.15 PLENARY SESSION V / BUSINESS TO BUSINESS IN SOUTH EAST EUROPE - PAST AND PRESENT EXPERIENCES

PRESENTATION: *Slovenian Model of Cooperatives and Connecting Craftsmen in Pre-transition Period* (10')  
CONVERSATION ON TOPIC: *Efficiency of the Chamber System and Related Business Associations in SEE* (10')  
PRESENTATION: *Strategic Alliances and Major Corporations Networking* (10')  
CONVERSATION ON TOPIC: *Functioning of Producer Organizations in Agriculture* (10')  
Mini panel discussion (20')

### 12.15-12.45 PLENARY SESSION VI / CLUSTERS AND REGIONAL DEVELOPMENT

PRESENTATION: *Cluster Position in Relation to the Establishment of Competence Centers* (10')  
PRESENTATION: *Role of Clusters in Restructuring of Weak Sectors and Small Businesses Survival* (10')  
CONVERSATION ON TOPIC: *Rural Development, Regional Policy in Mountainous Areas and Initiatives of Business Networking* (10')

### 12.45-13.15 PANEL DISCUSSION / THE ROLE OF EDUCATION IN SUPPORT OF NEW INDUSTRIES AND ADDED VALUE (30')

13.15-13.30 CONCLUSIONS AND RECOMMENDATIONS / End of Conference

13.30 Lunch