

Preliminary AGENDA

Location: WKO - Austrian Federal Economic Chamber
Wiedner Hauptstraße 63, 1045 Vienna

Tuesday morning, 25th April 2017

Time

9:45 **Opening by**

- Representatives of the main organisers
- Kristin Schreiber, *European Commission*

10:00 **Keynotes:**

- Jim Connor, *Sand Hill Angels*
- Markus Schaffhauser, *Atos Centers of Excellence and Innovation*
- **Open Source - the (r)evolution of the IT world**
Jan Wildeboer, *Red Hat*
- **White noise - why the data driven economy needs more common sense**
Stephan Sigrist, *Think Tank ETH Zürich*

Panel Discussion

13:00 **Lunch Break**

Tuesday afternoon, 25th April 2017

Time

14:00 **Bilateral Meetings**

Tuesday evening, 25th April 2017

Time

19:30 **Evening reception**

Wednesday morning, 26th April 2017

Time	EUREKA: Open Space for market driven R&D Projects (Room 6)	Workshop: Financing ICT Projects (Room 2)	Pitching Session: (Room 1)
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09:00

Registration

- Austrian Research
Promotion Agency

**Eureka - A great
network for
internatioal R&D
projects**

Irina Slosar, FFG -
Austrian Research
Promotion Agency

**ITEA 3 - The Cluster
for Software
Innovation**

Zeynep Sarilar, Cluster
Chairwoman

**organised by i2
Business Angels
Austria**

15 high-potential
start-ups/scale-ups
will present their
financing needs to
more than 30 i2
Business Angels

10:30 **Project Ideas Pitch
Session** - work
together with
companies from
Canada, South Korea
and other Eureka
countires

Topics:

- Internet of Things
- Data Driven
Business
- Driverless
Transportation
- Intelligent Energy
Networks

[\(apply here\)](#)

- **The important issues
for a bank**

[Milos Toman](#), CEE
Corporate Business
Steering, ERSTE Bank

- **Crowdfunding – new
ways of financing for
successful SMEs**

[Katharina
Pühringer](#), Conda AG

- **Financial Help
from the European
Commission**

Georg Raab, European
Commission

- **The SME Instrument**

Christian Frey, FFG -
Austrian Reserach
Promotion Agency

- **Handling Investors -
experiences from an
SME**

[Rainer Wolfsberger](#),
indoo.rs GmbH

12:30

Lunch break

Wednesday afternoon, 26th April 2017

Time	EUREKA: Open Space for market driven R&D Projects	Workshop: Successful International Market Launch – finding new
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| 14:00 | Project Preparation - Drafting the project application in teams | <ul style="list-style-type: none"> • Winning multinationals as business partners
 Marcus Lebesmühlbacher, <i>Austria Wirtschaftsservice (aws)</i> |
| 15:30 | How to write a successful project application | <ul style="list-style-type: none"> • How experts accompany successful SME projects
 Elisabeth Klinger, <i>Austrian Professional Association of Management Consultancy</i> • The Enterprise Europe Network
 Iraklis Agiovlasis, <i>EEN at FFG - Austrian Research Promotion Agency</i> • GIN – Global Incubator Network
 Jürgen Rattenberger, <i>Global Incubator Network Programme Manager</i> |

Wednesday evening, 26th April 2017

Time	Evening reception (Room 6)
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17:00	Ukrainian IT Evening Reception Hosted by the Ukrainian Embassy to Austria
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