



THE CULTURAL AND CREATIVE CITIES MONITOR

Country fact sheet: HUNGARY



<https://composite-indicators.jrc.ec.europa.eu/cultural-creative-cities-monitor>

The **Cultural and Creative Cities Monitor** is a new tool to **benchmark the performance** of European cities compared to their peers using both quantitative and qualitative data. It provides a common evidence base at city level that helps decision-makers learn from each other and inspires fit-for-purpose policies to boost economic growth and job creation, foster social development and citizens' well-being, and strengthen resilience. This year's first edition covers **168 cities in 30 countries**, **selected from about 1000 cities** in Eurostat's Urban Audit on the basis of their **verifiable engagement** in promoting **culture** and **creativity**. Being included in the Monitor is thus in itself an acknowledgement of the importance these cities attach to culture and creativity.





The Monitor's quantitative information is captured in **29 indicators**. These are grouped into **9 dimensions** reflecting **3 major facets** of cities' cultural, social and economic vitality: **'Cultural Vibrancy'**, **'Creative Economy'** and **'Enabling Environment'**. In addition, qualitative evidence helps illustrate what cities are good at.

Selected cities

- One European Capital of Culture: Pécs
- One UNESCO Creative City: Budapest
- Two cities hosting at least two international cultural festivals: Győr and Szeged

Key findings

 **Budapest** performs best on **'Cultural Vibrancy'** (7th) in the XXL group of 21 ranked cities owning this result to both Cultural Venues & Facilities (7th) and Cultural Participation & Attractiveness (7th). Alongside traditional cultural venues like the National Museum, the National Museum of Fine Arts, the National Dance Theatre and the Hungarian Heritage House, the city is also home to countless independent galleries, exhibition spaces, workshops and incubators. Budapest is also a UNESCO Creative City of Design.

 **Győr** comes 41st in the S-M group of 64 ranked cities on Cultural Participation & Attractiveness underpinning **'Cultural Vibrancy'**. Named Hungarian City of Culture in 2010, Győr is characterised by many outstanding facets and a beautiful Baroque centre.

📍 **Szeged** ranks 42th in the S-M group of 64 ranked cities on Creative & Knowledge-based Jobs underpinning 'Creative Economy'. In 2014, the University of Szeged opened a New Media Culture Creative Lab with a view to equip students with new skills in the field of media, web development and design and thus boost the development of the city's creative economy.

📍 **Pécs** holds 38th position in the on S-M group of 64 ranked cities on New Jobs in Creative Sectors underpinning 'Creative Economy'. Pécs was a European Capital of Culture in 2010. After receiving the title, the city started major renewal works, regenerating neighbourhoods and building new cultural centres and a cultural quarter (the Zsolnay Cultural Quarter), which in 2014 was declared to be a 'Hungaricum', a unique Hungarian attraction.

Population group	Sub-indices		
	1. Cultural Vibrancy	2. Creative Economy	3. Enabling Environment
XL Budapest			
S-M Győr			
Szeged			
Pécs			
Scores	Top 33%	Middle 33%	Bottom 33%

Note: Cities are ordered by Cultural and Creative Cities (C3) Index score within each population group. The Index is obtained by aggregating weighted scores of sub-indices as designed by experts in the field. The [C3 online platform](#) allows customising the weights, inserting your own data and comparing cities.

Did you know that...?

📍 **Budapest** is a home to the Palace of Arts, a new cultural hub that opened its doors in 2005 to offer cultural events of a high quality. The institution's mission is to introduce new artistic trends and directions and to attract both the connoisseurs and new audiences. It houses three institutions – the Béla Bartók National Concert Hall, the Ludwig Museum and the Festival Theatre.



Palace of Arts. Credit: Istvan under CC BY-NC-ND 2.0 licence

📍 **Győr** is the birthplace of the Győri Balett, a well-known cultural brand of the city that has performed at La Scala in Milan, the Bayreuth Festival Games and the Olympic Games in Seoul.

📍 **Szeged** hosts two major festivals: the Szeged Open-Air Festival, one of the country's pre-eminent cultural events and the city's chief tourist draw, and Theater, which is the most important forum for Hungarian independent theatres. They have both received the Europe for Festivals, Festivals for Europe quality label.

📍 **Pécs** was given the UNESCO Cities for Peace Prize in 1998 for maintaining the cultures of the minorities and also for its tolerant and helping attitude towards refugees of the Balkan Wars.